

ECONOMICS: PRACTICE AND THEORY

UDC 332.146:330.322

THE PROSPECTS OF INVESTMENT PROCESS INTENSIFICATION IN THE SOUTH OF RUSSIA, CONDITIONS, AND SPHERES OF ECONOMIC GROWTH

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In the conditions of the economic growth slowing, the important solutions should be issued to enhance the investment activity. It is important for Russian mega-regions to develop their own method to encourage investments. The priority areas of investment activity in Southern Russia are Russian foreign trade specialization (foreign trade transit), improvement of sector structure dynamics of the economy by import substitution (livestock sphere), improvement of the business environment management and investments, marketing the investment potential of the South of Russia (foreign and domestic investors).

Keywords: investment, investment activity, sanctions, foreign investors, priorities, import substitution.

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UDC 330.658:005.5

NETWORK ECONOMY AS A BASIC FACTOR OF COMMUNICATION IN PUBLIC ADMINISTRATION

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In the modern society information is one of the leading tools of public management. In this article the main factors of development of network economics are determined, the main processes promoting its influence on world's development are pointed out; the author makes the conclusion that the access of a society to the information dealing with the public agency activities brings the better transparency and efficiency growth of national policy realization.

Keywords: *information, public management, management functions, communication, communication policy, network economy, transparency, new organization paradigm, state management, public policy.*

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UDC 33

MEDIATIVE ACTIVITY: METHODOLOGICAL APPROACHES, TYPES AND FUNCTIONS

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The article highlights the need to develop mediation activities in the Russian Federation as an element of crisis management in the bankruptcy of enterprises. The article describes the essential characteristics of mediation activities from the perspective of legal, economic and social approach, and also considers the various functions of the mediator in the resolution of conflicts and disputes of economic entities, that allows us to characterize the Russian Institute of mediation as a multidimensional phenomenon, which is still in the initial stage of its development.

Keywords: crisis management, bankruptcy, Institute of Mediation, mediative activity, function of mediation, non-state dispute resolution mechanisms.

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